



Bayview Medical Clinic

An Integrative Approach to Depression & Fibromyalgia Management



## FOR IMMEDIATE RELEASE

### **Bayview Medical Clinic Brings Breakthrough Depression Treatment to Tacoma**

*Local clinic now offering NeuroStar® Advanced Therapy, a safe and effective non-drug treatment option for depression sufferers*

**Tacoma, Wash., September 25, 2018** – Bayview Medical Clinic, a treatment provider offering care and management of chronic depression and fibromyalgia, announced today an expansion of services, becoming one of the first practices in the area to offer transcranial magnetic stimulation (TMS) to treat Major Depressive Disorder (MDD).

The facility has provided multidisciplinary care and management of fibromyalgia pain to area residents for more than 20 years, but due to increased demand for effective treatment for depression, has evolved to include transcranial magnetic stimulation on its roster of services. The facility has added the [NeuroStar Advanced Therapy](#) device, which uses magnetic pulses to awaken areas of the brain that are underactive in depression. NeuroStar Advanced Therapy offers doctors real-time feedback and delivers enhanced care with its precise and accurate targeting, providing reliable and consistent treatment. In an open-label clinical trial, 58% of patients significantly responded to treatment, and 37% achieved complete remission of their depression symptoms with NeuroStar Advanced Therapy TMS.<sup>1</sup>

The Pierce County Accountable Community of Health says that adults in Pierce County (14.3%) are more likely than adults statewide (11.3%) to report poor mental health.<sup>2</sup> To address this urgent need in the region, the practice has grown to ensure local MDD sufferers are offered NeuroStar. Since offering the therapy, Bayview is already reporting impressive clinical outcomes with 66% of patients seeing improvement in their depression symptoms.

“I have seen the impact of NeuroStar Advanced Therapy first-hand and am proud to lead a local practice that is one of the first in the area to offer such a transformative treatment to those with depression,” said Dr. Ashley Keays. “The demand for TMS has grown and it is becoming a mainstream treatment option that gives patients hope for a second chance at life. More than ever, it is important for health practitioners to take note of this safe and effective treatment as an available option for their patients, especially those who don’t benefit from medication.”

Since receiving FDA clearance in 2008 as a safe and effective treatment for adult patients with MDD, NeuroStar Advanced Therapy has become a game changer in the treatment of depression and offers hope to the 5.5 million adults in the U.S. treated for depression who do not achieve remission with antidepressant medication.<sup>3,4,5</sup> With widespread insurance coverage by most commercial and government health plans including Medicare and Tricare, the non-drug therapy is available by prescription and typically administered daily in a doctor's office for four to six

<sup>1</sup> Carpenter LL, et al. *Depress Anxiety*, (2012)

<sup>2</sup> The Pierce County Accountable Community of Health, (2017). <http://bit.ly/2LjrrkH>

<sup>3</sup> Kessler RC, et al. *JAMA*, (2003)

<sup>4</sup> <https://factfinder.census.gov/faces/nav/jsf/pages/index.xhtml>, accessed 1/16/2018

<sup>5</sup> Gaynes BN, et al., *Cleveland Clinic Journal of Medicine* 2008;75(1):57-66

weeks, with treatment sessions performed in as little as just under 19 minutes.\* Unlike electroconvulsive therapy (ECT), NeuroStar Advanced Therapy is non-invasive, allows patients to resume daily activities immediately following treatment sessions. It is free from systemic side effects often associated with antidepressant medications.<sup>6</sup>

Bayview Medical Clinic welcomes new patients and is open Monday through Thursday from 8 a.m. to 5 p.m. PT and Friday from 8 a.m. to 12 p.m. PT. To learn more and schedule an appointment, visit [www.bayviewmedical.org](http://www.bayviewmedical.org).

#### **About Advanced Medical TMS Center**

Bayview Medical Clinic is dedicated to the care and management of chronic depression and fibromyalgia syndrome. We pride ourselves on being able to create personalized comprehensive treatment plans for each patient. Our focus for fibromyalgia involves a multidisciplinary, integrative approach to treatment and we also offer transcranial magnetic stimulation (TMS) therapy for patients suffering from chronic depression. For more information, visit [www.bayviewmedical.org](http://www.bayviewmedical.org).

#### **About NeuroStar® Advanced Therapy**

NeuroStar® Advanced Therapy is the established leader in transcranial magnetic stimulation (TMS), a non-invasive form of neuromodulation. NeuroStar Advanced Therapy is the #1 TMS choice of doctors, and is available in 49 states in the United States.

NeuroStar is widely reimbursed by most commercial and government health plans, including Medicare and Tricare. In addition, there are programs in place, such as NeuroStar Reimbursement Support, to help patients and providers obtain coverage and reimbursement for NeuroStar Advanced Therapy.

NeuroStar is indicated for the treatment of MDD in adult patients who have failed to receive satisfactory improvement from prior antidepressant medication in the current episode. In an NIMH-funded, independent, randomized controlled trial, patients treated with TMS using a clinical-trial version of the NeuroStar TMS System were four times more likely to achieve remission compared to patients receiving sham treatment ( $P = 0.0173$ ; odds ratio = 4.05).<sup>7</sup> The most common side effect is pain or discomfort at or near the treatment site, which usually resolves within one week. It is contraindicated in people with non-removable conductive metal in or near the head.

NeuroStar® is a registered trademark of Neuronetics, Inc. For more information and full safety and prescribing information, visit [www.neurostar.com](http://www.neurostar.com).

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\* Treatment time may vary depending on doctor's recommendation.

<sup>6</sup> Janicak PG, et al. *J Clin Psychiatry*, (2008)

<sup>7</sup> George MS, et al. *Arch Gen Psychiatry*, (2010)